

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Contract #	333239	Date Entered	09/25/12	
Schedule Dates	09/26/12-10/01/12	Last Modified	09/28/12	
Advertiser	Democratic Congressional Campaign Committee (5	Entered By	Sharon Green	
lgency	Great American Media (3571)	со-ор	No	
Product	Political - Issue (1068)	Headline #	06338566	
Brand	DCCC (28005)	Demo		
	Till (1057)	Order Type	Normal	

Telerep/Philadelphia, Philadelphia (1057) Package Deal Sales Office Telerep/Philadelphia Commission % 15.00 KAUFMAN, MEREDITH **Buyer Name** Commission \$4,134.00 Phone/Fax

11/14/1576 Sales Tax **Account Types** National/Political

Billing Type Standard Comments

Date:

DCCC
****** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL

Net Total

Date:

Comments:

\$23,426.00

CAMPAIGN

Steubenville (WTOV) By Broadcast Month Rate Sep. 2012 28 \$15,540.00 Oct. 2012 \$12,020.00 16 Grand Total: 44 \$27,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We T	ſħ '	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (9)	09/26/12													Steubenville (WTOV)	No Cash Advance/Spot -	10.8
9.0	Normal Line / Spot (10)	09/26/12-10/01/12	2	:30	3P- Dr. Phil		1		1 1	1		2	\$230.00	\$460.00	Steubenville (WTOV)	DR. PHIL/10	9/25/12
9.0.1	Closed Preempt (10)	09/26/12							U.S.	1					Steubenville (WTOV)	No Cash Advance/Spot -	
10.0	Normal Line / Spot (11)	09/27/12-10/01/12	2	:30	4P- Ellen		1		13	1	1	3	\$250.00	\$750.00	Steubenville (WTOV)	ELLEN/11	9/25/12
11.0	Normal Line / Spot (12)	10/01/12-10/01/12	2	:30	SP- Live At Five		1					1	\$2,600.00	\$2,600.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/12	9/25/12
12.0	Normal Line / Spot (13)	09/28/12-09/28/12	2	:30	5:30A- News Nine Sunrise						1	1	\$500.00	\$500.00	Steubenville (WTOV)	NWS9 SUNRS-5:30AM/13	9/25/12
13.0	Normal Line / Spot (14)	09/26/12-09/28/12	2	:30	6P- News Nine 6pm	1			x >	x	x	1	\$4,000.00	\$4,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/14	9/25/12
14.0	Normal Line / Spot (15)	10/01/12-10/01/12	2	:30	6A- News Nine Sunrise 6am		1					1	\$900.00	\$900.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/15	9/25/12
15.0	Normal Line / Spot (16)	09/26/12-09/28/12	2	:30	7P- Jeopardy	1			x >	x	x	1	\$2,100.00	\$2,100.00	Steubenville (WTOV)	JEOPARDY/16	9/25/12
16.0	Normal Line / Spot (17)	09/26/12-10/01/12	2	:30	7A- Today Show	1	x		x >	x	x	2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	TODAY SHW/17	9/25/12
17.0	Normal Line / Spot (18)	10/01/12-10/01/12	2	:30	7:30P- Wheel Of Fortune		1	lynd:				1	\$2,000.00	\$2,000.00	Steubenville (WTOV)	WHEEL-FORTNE/18	9/25/12
18.0	Normal Line / Spot (19)	09/27/12-10/01/12	2	:30	9A- Live With Regis & Kelly		1			1	1	3	\$170.00	\$510.00	Steubenville (WTOV)	LIVE WTH KELLY/19	9/25/12
19.0	Normal Line / Spot (20)	09/29/12-09/29/12	2	:30	0 11:30P- Saturday Night Live						1	1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/20	9/25/12
					no de un												
					CON	IFIF	RM	ATI	10	10	CONT	RAC	T				

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

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WTO	W 9	WTOV 9 Red Donley Plaza Mingo Junction, OH 43938

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Contract #	333239	Date Entered	09/25/12	
Schedule Dates	09/26/12-10/01/12	Last Modified	09/28/12	
Advertiser	Democratic Congressional Campaign Committee (Entered By	Sharon Green	
Agency	Great American Media (3571)	CO-OP	No	
Product	Political - Issue (1068)	Headline #	06338566	

	Democratic Congressional Campaign Committee (:	Lincered by	Stiaton Gree
Agency	Great American Media (3571)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06338566
Brand	DCCC (28005)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	KAUFMAN.MEREDITH	Commission %	15.00

a fer manie	MOI PAN, PIEREDITTI		
hone/Fax	/ Cartestant - Cu	Commission	\$4,134.00
PE	11/14/1576	Net Total	\$23,426.00
ccount Types	National/Political	Sales Tax	

Account Types National/Political

Billing Type Standard

Comments

DCCC
THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN

	Steubenville (WT) By Broadcast Month		Rate
reen	Sep. 2012 Oct. 2012	28 16	\$15,540.00 \$12,020.00
	Grand Total:	44	\$27,560.00
00			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ne T	h f	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/27/12-10/01/12	2	:30	1P- Days Of Our Lives		1			1	1		3	\$300.00	\$900.00	Steubenville (WTOV)	DAYS OUR LIVES/1	9/25/12
2.0	Normal Line / Spot (2)	09/26/12-10/01/12	2	:30	10A- Today Show II	Yes	1		1	The last	1		2	\$170.00	\$340.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/25/12
2.0.1	Closed Preempt (2)	09/26/12														Steubenville (WTOV)	No Cash Advance/Spot -	
3.0	Normal Line / Spot (3)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1						1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	9/25/12
4.0	Normal Line / Spot (5)	09/27/12-10/01/12	2	:30	11A- Today Show III		1			1	1		3	\$170.00	\$510.00	Steubenville (WTOV)	TODAY SHW3-NBC/5	9/25/12
5.0	Normal Line / Spot (6)	09/26/12-09/28/12	2		12:30P- Who Wants To Be A Millionaire				1	1	1		2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	9/25/12
5.0.1	Closed Preempt (6)	09/26/12														Steubenville (WTOV)	No Cash Advance/Spot -	
6.0	Normal Line / Spot (7)	09/26/12-10/01/12	2		12:35A- Late Night With Jimmy Fallon		1		1	1	1		2	\$60.00	\$120.00	Steubenville (WTOV)	J FALLON-NBC/7	9/25/12
6.0.1	Closed Preempt (7)	09/28/12														Steubenville (WTOV)	Program Change/Exception	
6.0.2	Closed Preempt (7)	09/26/12							1							Steubenville (WTOV)	No Cash Advance/Spot -	
7.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	12P- News Nine Midday	1				7	x		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NWS 9 MIDDAY/8	9/25/12
8.0	Normal Line / Spot (9)	09/26/12-10/01/12	2	:30	2P- Katie		1		1	1			2	\$210.00	\$420.00	Steubenville (WTOV)	KATIE/9	9/25/12

Extra time, Trape, 2.147)		CONFIRMATION (CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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B/E Bookend P/B Piggy Back

Printed At: 03:49 PM on Tuesday, October 2 2012



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Advertiser	Democratic Congressional Campaign Committee (Entered By	Sharon Green
Agency	Great American Media (3571)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06338566
Brand	DCCC (28005)	Demo	

Normal

Demo DCCC (28005) Order Type Telerep/Philadelphia, Philadelphia (1057)

Package Deal Sales Office Telerep/Philadelphia Commission % 15.00 KAUFMAN, MEREDITH **Buyer Name**

Commission \$4,134.00 Phone/Fax **Net Total** \$23,426.00 CPE 11/14/1576

Sales Tax National/Political **Account Types**

DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL Comments

Standard

Salesperson

Billing Type

By Broadcast Month	Spots	Rate
Sep. 2012 Oct. 2012	28 16	\$15,540.00 \$12,020.00
Grand Total:	44	\$27,560.00

26.0 Normal Line / Spot (2 27.0 Normal Line / Spot (6 27.0.1 Closed Preempt (6) 28.0 Normal Line / Spot (9 29.0 Normal Line / Spot (1 30.0 M/G For 27.0.1 / Spo	(6) 10/ 10/ (9) 09/	/27/12-09/27/12 /01/12-10/01/12 /01/12 /01/12 /28/12-09/28/12	2 2	:30	10A- Today Show II 12:30P- Who Wants To Be A Millionaire	\	1	1		1	\$170.00 \$150.00	HAM	Steubenville (WTOV) Steubenville (WTOV)	MILLIONAIRE/6	9/26/12 9/26/12
27.0.1 Closed Preempt (6) 28.0 Normal Line / Spot (9) 29.0 Normal Line / Spot (1)	10/	/01/12	2	MA			1				\$150.00				9/26/12
28.0 Normal Line / Spot (9 29.0 Normal Line / Spot (1	(9) 09/		2			1000							the state of the s		
29.0 Normal Line / Spot (1		/28/12-09/28/12	2										Steubenville (WTOV)	Program Change/Exception	
	(10) 09/		1 7	:30	2P- Katie				1	1	\$210.00	\$210.00	Steubenville (WTOV)	KATIE/9	9/26/12
30.0 M/G For 27.0.1 / Spo		/28/12-09/28/12	2	:30	3P- Dr. Phil		- 3	The Karl	1	1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	9/26/12
	ot (29) 10/	/01/12-10/01/12	2		11:34:34P- The Tonight Show With Jay Leno		1			1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/27/12
30.1 M/G For 27.0.1 / Spo	ot (29) 10/	/01/12-10/01/12	3		11:34:34P- The Tonight Show With Jay Leno		1			1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/28/12
31.0 Normal Line / Spot (2	(26) 09/	/28/12-09/28/12	2	:30	5A- News Nine Sunrise				1	1	\$410.00	\$410.00	Steubenville (WTOV)	SUNRISE 5A/26	9/27/12
32.0 Normal Line / Spot (2	(27) 10/	/01/12-10/01/12	2	:30	5:30A- News Nine Sunrise		1			1	\$510.00	\$510.00	Steubenville (WTOV)	SUNRISE 530A/27	9/27/12
33.0 Normal Line / Spot (2	(28) 09/	/29/12-09/29/12	2		7:00:04A- News9 Saturday Morning				1	1	\$400.00	\$400.00	Steubenville (WTOV)	NEWS 9 SAT/28	9/27/12

the change of Start.		CONFIRMATION (CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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1010 Wisconsin Avenue Washington, DC 20007 Great American Media

Mingo Junction, OH 43938

Sharon Green \$23,426.00 \$4,134.00 06338566 09/25/12 09/28/12 Normal 15.00 DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL
CAMPAIGN 9 Commission % Date Entered Last Modified Package Deal Commission Democratic Congressional Campaign Committee (! Entered By Order Type Headline # Net Total Sales Tax GO-02 Demo Telerep/Philadelphia, Philadelphia (1057) Great American Media (3571) Political - Issue (1068) KAUFMAN, MEREDITH Felerep/Philadelphia 09/26/12-10/01/12 National/Political DCCC (28005) 333239 11/14/1576 Standard Contract # Schedule Dates Account Types **Suyer Name** Advertiser Salesperson Sales Office Billing Type Phone/Fax Comments **Vgency** roduct **3rand**

\$15,540.00 \$12,020.00 \$27,560.00 28 16 44 By Broadcast Month Spots Steubenville (WTOV) Sep. 2012 Oct. 2012 Grand Total:

20.0.1 Closed Preempt (21) 09/29/12-09/29/12 2.30 Pr. Weekend Wheel of Profiture 1 \$500.00 \$500.00 \$200.00 <	Total Station	Comments	Entered
29/29/12 09/29/12 1 1 \$ \$250.00 23) 09/29/12-09/29/12 2 :30 /A- Saturday Today 1 1 \$ \$250.00 24) 09/29/12 2 :30 /A- Saturday 1 \$ \$200.00 24) 09/29/12 2 :30 /A- Saturday 1 \$ \$400.00 25) 09/29/12 2 :30 /A- Saturday 1 1 \$ \$400.00 25) 09/29/12 2 :30 /A- Saturday 1 1 \$ \$200.00 55) 09/29/12 2 :30 /A- Saturday 1 1 \$ \$200.00 55) 09/29/12 2 :30 /A- News Nine 6pm 1 1 \$ \$200.00 51) 09/26/12-10/01/12 2 :30 /A- Heno 1 1 2 \$ \$300.00 69/26/12 09/26/12 3 3 1 1 2 \$ \$300.00 69/26/12 09/26/12 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	O Steubenville (WTOV)	1	9/25/12
22) 09/29/12-09/29/12 2 :30 7A-Saturday Today 1 1 \$250.00 23) 09/29/12-09/29/12 2 :30 7:30P-Cash Explosion 1 \$200.00 24) 09/29/12-09/29/12 2 :30 9A- News9 Saturday 1 \$400.00 25) 09/29/12 2 :30 6P- News Nine 6pm 1 1 \$2,000.00 25) 09/20/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00 15) 09/25/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00 15) 09/25/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00	Steubenville (WTOV)	Program Change/Exception	
23) 09/29/12 - 09/29/12 2 :30 7:30P- Cash Explosion 1 \$200.00 24) 09/29/12 2 :30 9A- News9 Saturday 1 1 \$400.00 25) 09/29/12 2 :30 6P- News Nine 6pm 1 1 \$2,000.00 \$5 1) 09/26/12-10/01/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00 9/25/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00 09/25/12 3 09/26/12 2 \$300.00 \$300.00	00 \$250.00 Steubenville (WTOV)	SATURDAY TODAY/22	9/25/12
24) 09/29/12 330 9A- News9 Saturday 1 \$400.00 109/29/12 2 :30 9A- News9 Saturday 1 \$400.00 15) 09/29/12 2 :30 6P- News Nine 6pm 1 1 \$2,000.00 15) 09/26/12-10/01/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00 109/26/12 2 :30 11:35P- The Tonight Show 1 1 2 \$300.00 09/26/12 3 With Jay Leno With Jay Leno 2 \$300.00 09/26/12 09/26/12 CONFIRMATION CONTRACT 2 \$400.00		OHIO-EXPLOSION/23	9/25/12
24) 09/29/12-09/29/12 2 :30 9A- New59 Saturday 1 5 \$400.00 15 09/29/12 2 :30 6P- News Nine 6pm 1 1 2 2 \$300.00 16 09/26/12-10/01/12 2 :30 11:35P- The Tonight Show 1 1 1 2 2 \$300.00 17 09/26/12 2 :30 11:35P- The Tonight Show 2 \$300.00 18 09/26/12		Sports Over Run/Spot -	
09/29/12 130 GP- News Nine 6pm 1 1 2 2 \$300.00 1) 09/26/12-10/01/12 2 30 11:35P- The Tonight Show 1 1 2 2 \$300.00 99/26/12 With Jay Leno With Jay Leno CONFIRMATION CONTRACT			9/25/12
(4) 09/30/12-09/30/12 2 :30 6P- News Nine 6pm 1 1 2 2 \$2,000.00 (4) 09/26/12-10/01/12 2 :30 11:35P- The Tonight Show 1 1 2 2 \$300.00 09/27/12 09/26/12 CONFIRMATION CONTRACT	Steubenville (WTOV)	Program Change/Exception	
(4) 09/26/12-10/01/12 2 :30/11:35P- The Tonight Show 1 1 2 2 \$300.00 09/27/12 09/26/12 CONFIRMATION CONTRACT	00 \$2,000.00 Steubenville (WTOV)	NEWS 9 AT SIX/25	9/25/12
09/27/12 09/26/12 CON	\$600.00 Steubenville (WTOV)	TONITE SHW-NBC/4	9/25/12
09/26/12 CON	Steubenville (WTOV)	(Manager's) Pre-empt/Spot	
CONFIRMATION CONTRACT	Steubenville (WTOV)	No Cash Advance/Exception	
Accepted-Agency/Advertiser: Date: Date: Commer	Comments:		

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B/E Bookend P/B Piggy Back

*** WTOV-TV *** 610-225-1191 FROM REP AGENCY CREDIT RISK !!!
HARRIS REPORT FROM FAX# REP: TEL# 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET 333239 REP HEADLINE# 6338566 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

16.35 SALESMAN REGIONAL DATE OCT1/12 DIFURIA MEREDITH KAUFMAN OFF.# 2016 TERESA LOCAL -HA CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, EST#1576 COMMENTS: (LINE, 20007 6338566 AMERICAN MEDIA DC WK-1MZ CONTRACT # WASHINGTON ADV. NAME ISS/DCCC OCT1/12 GREAT 3050 STATE TAX AGY. NAME SEP26/12 FLIGHT DATES DCCC ORDER # 7 CITY TAX PRDCT REP:

TOTAL \$27560 (-200) CNF THANKS TO SHARON FR NIKKI OK'D M5 NEW

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE DEMOCRATIC CONGRESSIONAL CAMPAIGN CON CM

X 10/1-50

:TOTL: DAYS :SPTS: WEEK : /WK: INVT DATE END START DATE 1576 EST# RATE AGENCY •• SEC LGTH AGENCY ADVERTISER CODE .. TIME PERIOD :REP :CD: :LINE#:REP

1

11 30 11 14 PRODUCT CODE = 730P-800P AGENCY S

9/29 \$200.00

0

SAT

0

9/29

1 SPOT(S) MISSED SEP29 PROGRAM: OHIO-EXPLOSION CON COM1: OHIO-EXPLOSION CREDIT TAKEN FOR 1 SPOT(

STATION MAKEGOOD OFFERS:

OK'D

MISSED: SAT/730P-800P BUY#23

CMT: SPORTS OVER RUN. OFFER: NONE

\$200.00 308

SEP29

(OCT1/12)

PLZ CF CREDIT ASAP. THX SHARON SPOT DID NOT AIR.

REP HEADI, INE# 6338566 TRF# 333239 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** * REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

OCT1/12 16.35 *** WTOV-TV ***

:TOTL:	27560.00
DAYS	
START : END :SPTS: WEEK : DATE : DATE : /WK: INVT :	CONTRACT TOTAL TOTAL SPOTS
RATE	
: LGTH : SEC :	\$150.00
:REP :CD: TIME PERIOD	27410.00 OCT/12
:LINE#:REP :CD:	SEP/12

ETRF 5% WBWO 28 WTRF 32% WTOV 618 MARKET TOTALS \$45,508

WBWO IS GTRF

SVC- NSI DEMOS- RA35+*

L-LENGTH M-MAKEGOOD N-PROGRAM NAME C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

E# 6338566 TRF# 333239 APPROVED REV #0 \$\$\$ REP' HEADLINE# 6338566

AGENCY REP: TFL# 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET

RISK !!! REPORT FROM STATION CREDIT HARRIS

610-225-1191

FAX#

OCT1/12 15.24 *** WTOV-TV ***

SALESMAN TERESA DIFURIA MEREDITH KAUFMAN OFF.# 2016 PRSN PH-BUYER NAME SALES REP.# AMERICAN MEDIA 3 ST ADV. NAME ISS/DCCC 3050 K GREAT AGY. NAME

AGY #

ADV #

CLASS: NATL. 20007 6338566 DC CONTRACT # WASHINGTON, ORDER # 70 PRDCT

INVOICE) ORDER, (LINE, EST#1576 COMMENTS: WK-1 OCT1/12 FLIGHT DATES SEP26/12 DCCC

STATE TAX CITY TAX

STA:

CO-OP BILLING NEEDED

15.24

DATE OCT1/12

REGIONAL

LOCAL

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN STATION MAKEGOOD OFFERS: BUY#23 UNRESL

SPOT DID NOT AIR. SEP29 CMT:SPORTS OVER RUN. MISSED:SAT/730P-800P OFFER: NONE

27760.00 CF CREDIT ASAP. THX SHARON CONTRACT TOTAL TOTAL SPOTS

(OCT1/12)

\$200.00

308

PLZ

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!! REP HEADLINE# 6338566 TRF# 333239 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/12 10.13 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

*** WTOV-TV ***

ADV. NAME ISS/DCCC REP.# OFF.# 2016 SALESMAN # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN SALES PRSN PH- TERESA DIFURIA 3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL

EST#1576 COMMENTS: (LINE, ORDER, INVOICE) PRDCT DCCC

FLIGHT DATES SEP26/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP27/12 10.13

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#7 MISSED:W-F,M/1235A-135A SEP26(2/WK) 30S \$60.00 (SEP26/12) SAT/700P-730P SAT/700P-730P W-F,M/1135P-1235A SEP26(2/WK) OFFER:F,M/500A-530A SEP28 F M/530A-600A SEP28 SEP29 BUY#21 30S \$200.00 BUY#4 30S \$300.00 30S \$410.00 PLS ADVISE.

30s \$510.00 CMT: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG

CMT: DEADLINE 9/27 AT NOON.

MISSED:SAT/900A-1000A SEP29 30S \$400.00 (SEP26/12) OFFER:SAT/700A-800A SEP29 30S \$400.00 PLS ADVISE. UNRESL BUY#24 M2

CMT: PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON

MISSED:W-F,M/1230P-100P OCT1 OFFER:MON/500A-530A OCT1 M3 UNRESL BUY#6 30S \$150.00 (SEP27/12) 30S \$150.00 PLS ADVISE.

CMT: PROGRAM CHANGE. PLZ CF SUNRISE ASAP. THX SHARON

CONTRACT TOTAL 27760.00 TOTAL SPOTS 48

REP: TEL# 610-293-4100

SEP27/12 11.40 FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES** * CREDIT AGENCY CREDIT ADVISORY: ORDER WORKSHEET 333239 REF HEADLINE# 6338566 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

11.40 # DATE SEP27/12 SALESMAN REGIONAL DIFURIA MEREDITH KAUFMAN OFF.# 2016 TERESA LOCAL SALES PRSN PH-CLASS: NATL. BUYER NAME EST#1576 COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED 20007 AMERICAN MEDIA CONTRACT # 6338566 DC WK-1 3 Z WASHINGTON, ST ADV. NAME ISS/DCCC OCT1/12 3050 K AGY. NAME GREAT STATE TAX FLIGHT DATES SEP26/12 ORDER #33 DCCC ADV # AGY #

OK'D M1 AND M2 SEE LINES 26-28 COULD NOT OK M3- DATE NEEDS TO BE CHANGED TO 10/26 PLS CNF THANKS REP:

DEMOCRATIC CONGRESSIONAL CAMPAIGN

***** THIS IS A CASH IN ADVANCE SCHEDULE ****

CON CM

STA:

Ker 4/2-10/85%

\$300.00	30	11
		,));;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;
00.	\$60.00	30

REP HEADLINE# 6338566 TRF# 333239 \$58 MOD# 0: UNAPPROVED REV #1 \$\$\$

PEP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP : **CHANGES** **

SEP27/12 11.40 *** WTOV-TV ***

	: LINE#	**			בין		KAIE	: SIAKI : DATE		DATE: /	/WK: INVT :			:SPTS:
	26	4	500A-530A	A C	30		\$410.00	9/28	10/1	1 1		Ε, Ω		\ \
	PROGRAM ORD COM ORD COM THIS IS THIS IS	COM1: COM2: COM2: S IS A	SUNRISE PROGRAM DEADLINE MAKE-GOOD MAKE-GOOD	5A CHANG 9/27 FOR FOR FOR	SE. PLZ (SEPZ ON SEPZ	CF NEWS N. LINE-7 N LINE-21 N LINE-4	9 SUNRI FOR 2 S FOR 1	ISE ASAP. THX SPOTS/WK SPOT/WK SPOTS/WK	IX SHARON.	N. LOG				·
	27	4	530A-600A	AC.	30		\$510.00	9/28	10/1	1 1		Α,		_
	PROGRAM ORD COM ORD COM PART OF	COM1: COM2: COM2:	SUNRISE PROGRAM DEADLINE MAKEGOOD	530A CHANG E 9/27 MADE	E. PLZ CF 'AT NOON. UP OF LINES	CF NEWS N. INES 26	S 9 SUNRISE 6-27	ASAP. THX	IX SHARON.	N. LOG				
	21	ഗ	700P-730P	ЭР	30		\$200.00	9/29	9/59	0 6	-	SAT		0
	PROGRAM CON COM	SRAM :	WEEKEND WEEKEND	ND WHEEL										
	24	Ø	900A-1000A	30A	30		\$400.00	9/29	9/59	0	-	SAT		0
	PROGRAM CON COM	PROGRAM :	S 6SWN	SAT MORN										
	28	4	700A-800A	A C	30		\$400.00	9/29	9/59	9		SAT		г
STATI	PROGRAM: ORD COM1: THIS IS A STATION MAKEGOOD	GRAM : COM1: S IS A	ΣΟ	SAT M CHAN(SE PLZ CF SEP29 ON	NEW T LINE-	IMES NEWS 24 FOR 1	9 SAT ASAP. SPOT/WK	TXH	SHARON				
Ω	OK'D	BU	>-	MISSED:	W-F, M/1	235A-13	15A	SEP26(2/WK)	1K)	308	\$60.00		(SEP26/12	_
		BO. BO.	BUY#21 BUY#4		SAT/700P-730P W-F.M/1135P-12	P-730P	3.5.b	SEP29 SEP26 (2/W	(¥)	308	\$200.00			
		3	• •	OFFER: & CMT: CMT:	FER: F, M/500A-530A © F, M/530A-600A CMT: PROGRAM CHANGE CMT: DEADLINE 9/27	A-530A A-600A CHANGE E 9/27	PLZ CF NI AT NOON.	SEP28 SEP28 NEWS 9 SUNRISH	SUNRISE ASAP	308 308 308 THX	\$410.00 \$410.00 \$510.00 \$ SHARON.	TOG	PLS ADVISE	ប
Σ 2	0 0 0	BU	BUY#24	MISSED: OFFER: CMT:	MISSED:SAT/900A-1000A OFFER:SAT/700A-800A CMT:PROGRAM CHANGE	A-1000A A-800A CHANGE	PLZ CF NEW	SEP29 SEP29 TIMES NEWS	S 9 SAT	30s 30s ASAP.	\$400.00 \$400.00 TXH SHARON	7	(SEP26/12) PLS ADVISE	Э

FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP : REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

333239 \$\$\$

RFP HEADLINE# 6338566 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

SEP27/12 11.40 *** WTOV-TV ***

: TOTL:	12) ISE.	27760.00 45
DAYS	(SEP27/12) PLS ADVISE PLZ CF	
:SPTS: WEEK: . /WK: INVT:	\$150.00 \$150.00 PROGRAMMING.	CONTRACT TOTAL TOTAL SPOTS
END :SPT DATE : /W	30s 30s CORRECT	
START : DATE :	TO REFLECT	
	641 641	
RATE	ĽΔ	
TIME PERIOD : LGTH : SEC :	MISSED:W-F,M/1230P-100P OFFER:MON/1135P-1235A CMT:PROGRAM CHANGE. OFFER UPDAT CMT:TONIGHT SHOW ASAP THX SHARON	8.00
IME PERIC	**	OCT/12
	KEGOOD OF CT BUY#6	27760.00
:LINE#:REP :CD:	STATION MAKEGOOD OFFERS M3 REJECT BUY#6	SEP/12

ETRF 5% WBWO 28 WTRF 32% WTOV 618 MARKET TOTALS \$45,508

WBWO IS GTRF

DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME L-LENGTH M-MAKEGOOD X-LATE DE-DELETE E-EFF DATES C-CANCELLED P-CLASS, PLAN, SECT Q-PAID PGM R-RATE B-BUY TYPE A-ADD MOD CODE

S-SPOTS PER WEEK T-TIME

*-MULTIPLE

Y-DAYS Z-COMMENTS

AGENCY 610-293-4100 REP: TEL# 610-293-CREDIT ADVISORY: ORDER WORKSHEET

610-225-1191

FAX#

SEP27/12 10.28
*** WTOV-TV *** FROM STATION RISK !!! REPORT FI CREDIT \$5\$ MOD# 0: APPROVED REV #0 \$5\$

10.28 # DATE SEP27/12 SALESMAN REGIONAL TERESA DIFURIA MEREDITH KAUFMAN 2016 LOCAL OFF.# -H-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20007 6338566 COMMENTS: GREAT AMERICAN MEDIA DO WK-1 # 3050 K ST NW EST#1576 WASHINGTON, CONTRACT ADV. NAME ISS/DCCC OCT1/12 TAX AGY. NAME STATE FLIGHT DATES SEP26/12 TON TON DCCC CITY TAX ORDER PRDCT AGY

STA:

CASH IN ADVANCE SCHEDULE ď, I S THIS **** CON CM

CONGRESSIONAL CTTAGCATTC

STAT	ION MAKEC	SOOD OFFER	STATION MAKEGOOD OFFERS:						
Ζ	UNRESL	BUY#7	MISSED: W-F, M/1235A-135A	SEP26(2/WK)	308	\$60.00		(SEP26/12	12
		BUY#21	SAT/700P-730P		308	\$200.00			
		BUY#4	W-F, M/1135P-1235A		308	\$300.00			
			OFFER: F, M/500A-530A		308	\$410.00		PLS ADVIS	I S
			& F, M/530A-600A	SEP28		\$510.00			
			CMT: PROGRAM CHANGE. PLZ C	PLZ CF NEWS 9 SUNRISE ASAP.	THX.		LOG		
			CMT: DEADLINE 9/27 AT NO	ON.					

SE

5

PLS ADVISE (SEP26/12) \$400.00 \$400.00 TXH SHARON 308 ASAP. SAT o NEWS SEP29 TIMES SEP29 NEW CE CMT: PROGRAM CHANGE PLZ MISSED: SAT/900A-1000A OFFER: SAT/700A-800A BUY#24 UNRESL MZ

PLS ADVISE PLZ CF PROGRAMMING \$150.00 OFFER UPDATED TO REFLECT CORRECT 308 OCT1 CMT:TONIGHT SHOW ASAP THX SHARON MISSED:W-F,M/1230P-100P OFFER:MON/1135P-1235A CMT: PROGRAM CHANGE.

OCT1

BUY#6

UNRESL

МЗ

27760.00 CONTRACT TOTAL TOTAL SPOTS

(SEP27/12)

TEL# 610-293-4100 REP:

REP HEADLINE# 6338566 TRF# 333239 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

610-225-1191 CREDIT RISK !!:
HARRIS REPORT FROM REP
CHANGES FAX# AGENCY CREDIT ADVISORY: ORDER WORKSHEET

SEP27/12 11.42 *** WTOV-TV ***

11.42 : TOTL: N # DATE SEP27/12 SALESMAN REGIONAL TERESA DIFURIA W-F, M MEREDITH KAUFMAN MON OFF.# 2016 LOCAL END :SPTS: WEEK DATE : /WK: INVT SALES PRSN PH-N H CLASS: NATL. BUYER NAME 10/1 10/1 REP.# EST#1576 COMMENTS: (LINE, ORDER, INVOICE) START DATE 9/26 CO-OP BILLING NEEDED 10/1 1576 11 AGENCY EST# **** THIS IS A CASH IN ADVANCE SCHEDULE **** RATE \$150.00 \$150.00 20007 6338566 AMERICAN MEDIA •• DC SEC TO REPLACE M3 DEMOCRATIC CONGRESSIONAL CAMPAIGN WK-1 # 3 CONTRACT WASHINGTON, 11 SI 30 LGTH 30 NAME ISS/DCCC 11 = 14 OCT1/12 3050 K ADVERTISER CODE PRODUCT CODE = 1 GREAT .. TAX MILLIONAIRE MILLIONAIRE PERIOD CREATED AND OK'D M4 AGY. NAME 1135P-1235A STATE ES 1230P-100P PLS CNF THANKS FLIGHT DATES SEP26/12 TIME ADV. SEE LINE 29 TOTAL SAME AGENCY PROGRAM : :CD: K, :LINE#: DCCC ORDER # 3 :LINE#:REP 29 9 CITY TAX ADV # AGY # PRDCT CON CM STA:

CE

OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ

ORD COM2: TONIGHT SHOW ASAP THX SHARON THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK

CHANGE.

TONIGHT SHOW PROGRAM CHAN

PROGRAM : ORD COM1:

333239 \$\$\$

REP HEADLINE# 6338566 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #2

FAX# RISK !!! REPORT F CREDIT AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENOREDER WORKSHEET

SEP27/12 11.42 *** WTOV-TV ***

FROM REP

610-225-1191

: TOTL: DAYS 14 4 WEEK INVT :SPTS: END DATE START DATE RATE SEC LGTH PERIOD TIME : CD: : LINE# : LINE# : REP

27760.00 (SEP27/12) PLS ADVISE. PLZ CF TOTAL PROGRAMMING \$150.00 \$150.00 CONTRACT MISSED:W-F,M/1230P-100P SEP26 30S OFFER:MON/1135P-1235A OCT1 30S CMT:PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT CMT:TONIGHT SHOW ASAP THX SHARON \$150.00 OCT/12 STATION MAKEGOOD OFFERS M4 OK'D BUY#6 27610.00 SEP/12

ŝ WBWO 28 WTRF 32% WTOV 61% MARKET TOTALS \$45,508

WBWO IS GTRF

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP HEADLINE# 6338566 TRF# 333239 \$\$\$ MOD# 0. APPROVED REV #0 \$\$\$

RISK !!! REPORT FROM STATION CREDIT AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET

SEP26/12 12.11

610-225-1191

FAX#

VT-VOTW ***

12.11 # DATE SEP26/12 SALESMAN REGIONAL TERESA DIFURIA MEREDITH KAUFMAN 2016 LOCAL OFF.# PH-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE) 20007 CO-OP COMMENTS: 6338566 GREAT AMERICAN MEDIA WK-1 # NN LS WASHINGTON, CONTRACT EST#1576 NAME ISS/DCCC OCT1/12 3050 K TAX NAME STATE SEP26/12 ADV. AGY. FLIGHT DATES DCCC CITY TAX ORDER PRDCT AGY

THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

STA:

DEMOCRATIC CONGRESSIONAL CAMPAIGN STATION MAKEGOOD OFFERS: UNRESL Σ

MISSED: W-F, M/1235A-135A BUY#21 BUY#7 BUY#4

W-F, M/1135P-1235A OFFER:F, M/500A-530A SAT/700P-730P

NEWS 9 SUNRISE ASAP SEP26(2/WK) SEP28 SEP28 PLZ CF NOON. CMT: DEADLINE 9/27 AT CMT: PROGRAM CHANGE. & F, M/530A-600A

30S 30S SAT ASAP. O TIMES NEWS SEP29 SEP29 CMT: PROGRAM CHANGE PLZ CF NEW MISSED: SAT/900A-1000A OFFER: SAT/700A-800A

27760.00

CONTRACT TOTAL TOTAL SPOTS

PLS ADVISE (SEP26/12) PLS ADVISE (SEP26/12) LOG TXH SHARON \$60.00 \$200.00 \$300.00 \$410.00 \$510.00 \$400.00 SHARON.

30S 30S 30S 30S 30S THX

SEP26(2/WK) SEP29

UNRESL

SE

BUY#24

*** ORIGINAL REV#0 *** REP HEADLINE# 6338566 .

REP: TEL# 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET

SEP25/12 10.44 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

FAX# 610-225-1191

10.44 : TOTL: m EC 9/25-10456 # DATE SEP25/12 SALESMAN REGIONAL DIFURIA W-F, M W-F, M BUYER NAME MEREDITH KAUFMAN OFF.# 2016 :SPTS: WEEK: /WK: INVT: TERESA LOCAL -HA 3 3 CLASS: NATL. SALES PRSN END 10/1 10/1 ORDER, INVOICE) START 9/26 CO-OP BILLING NEEDED 1576 11 AGENCY EST# EST#1576 COMMENTS: (LINE, ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RATE \$300.00 \$170.00 20007 AGY. NAME GREAT AMERICAN MEDIA CONTRACT # 6338566 •• DC SEC DEMOCRATIC CONGRESSIONAL CAMPAIGN WK-1 MZ : LGTH : WASHINGTON, 11 30 30 ADV. NAME ISS/DCCC 11 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 14 OCT1/12 DAYS-OUR LIVES
DAYS-OUR LIVES< TODAY SHW2-NBC< TODAY SHW2-NBC< 3050 STATE TAX TIME PERIOD 1000A-1100A 100P-200P SEP26/12 NEW DCCC ORDER TOTAL \$27760 PLS CNF THANKS TO SHARON FR NIKKI :CD: PROGRAM : PROGRAM : FLIGHT DATES ORDER # 33 :LINE#: DCCC :LINE#:REP CITY TAX AGY # PRDCT CON CM REP:

REP HEADLINE# 6338566

REP: TEL# 610-203-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 10.44 *** WTOV-TV ***

3 1100P-1135P 30 \$3,000.000 PROGRAM: NEWS 9 TONIGHT 4 1135P-1235A 30 \$300.00 PROGRAM: TONITE SHW-NBC 5 1100A-1200N 30 \$170.00 PROGRAM: TODAY SHW3-NBC 6 1230P-100P 30 \$150.00 PROGRAM: MILLIONAIRE 7 1235A-135A 30 \$60.00 PROGRAM: J FALLON-NBC 8 1200N-1230P 30 \$1,000.00 PROGRAM: MAS 9 MIDDAY CON COMI: NWS 9 MIDDAY 9 200P-300P 80 \$230.00 PROGRAM: KATIE 10 300P-400P 30 \$250.00 PROGRAM: PHILL 10 A00P-500P 30 \$250.00 PROGRAM: PHILL 10 A00P-500P 30 \$250.00 PROGRAM: PHILL 11 A00P-500P 30 \$250.00 PROGRAM: PHILL 12 SP. PHILL 13 SP. PHILL 14 A00P-500P 30 \$250.00 15 SP. PHILL 16 SP. PHILL 17 SP. PHILL 18 SP. PHILL 19 SP. PHILL 10 SP. PHILL 10 SP. PHILL 11 A00P-500P 30 \$250.00 PROGRAM: PHILL 11 A00P-500P 30 \$250.00	: RATE : START : DATE	: END :SPTS: : DATE : /WK:	: WEEK : DAYS	SPTS
NEWS 9 TONIGHT NEWS 9 TONIGHT 1135P-1235A TONITE SHW-NBC 	\$3,000.00 9/26	10/1	W-F(M)	iri
1135P-1235A 30 TONITE SHW-NBC< 1100A-1200N 30 TODAY SHW3-NBC< 1230P-100P 30 MILLIONAIRE MATIE KATIE KATIE RATIE BOR-400P 30 HODR-YOUP-SOOP 30	1/01			
TONITE SHW-NBC< TONITE SHW-NBC< 1100A-1200N 30 TODAY SHW3-NBC< 1230P-100P MILLIONAIRE MATIE KATIE KATIE KATIE COP-300P 300 KATIE KATIE NS PHILL DR. PH	\$300.00	10/1 4	W-F, M	4
1100A-1200N 30 TODAY SHW3-NBC< 1230P-100P 30 MILLIONAIRE MILLIONAIRE MILLIONAIRE J.FALLON-NBC< J.FALLON-NBC< J.FALLON-NBC< J.FALLON-NBC< SOON-1230P 30 NWS 9 MIDDAY A00P-300P 30 KATIE KATIE BATIE AATIE BOR-400P 30				
TODAY SHW3-NBC< 1230P-100P 30 MILLIONAIRE MILLIONAIRE MILLIONAIRE MILLIONAIRE JJEALION-NBC< JFALLON-NBC< JFA	\$170.00 9128A	10/1 3	W-F, M	m
1230P-100P 30 MILLIONAIRE MILLIONAIRE 1235A-135A 30 J FALLON-NBC< J FALLON-NBC <td>•</td> <td></td> <td></td> <td></td>	•			
MILLIONAIRE MILLIONAIRE MILLIONAIRE MILLIONAIRE 1235A-135A 30 J FALLON-NBC< J FALLON-SOOP SOOP-SOOP BR. PHILL DR. PHIL	\$150.00 9/26	10/1 3	W-F, W	'n
1235A-135A 30 J FALLON-NBC< J FALLON-NBC 1200N-1230P 30 NWS 9 MIDDAY NWS 9 MIDDAY SOOP-300P 30 KATIE KATIE KATIE BOR-400P 30 OR. PHIL DR. PHI				
J FALLON-NBC< J FALLON-NBC< 1200N-1230P NWS 9 MIDDAY NWS 9 MIDDAY 200P-300P KATIE KATIE KATIE KATIE HILL DR. PHILL DR. PHI	\$60.00	10/1 4	W-F, M	4.
1200N-1230P 30 NWS 9 MIDDAY NWS 9 MIDDAY 200P-300P 30 KATIE KATIE KATIE AOP-400P 30 DR. PHIL DR.				
NWS 9 MIDDAY NWS 9 MIDDAY 200P-300P 200P-300P KATIE KATIE 300P-400P 30 DR. PHIL DR. PHIL DR. PHIL 30	\$1,000.00 9/26	10/1 1	W (E) M	,-
200P-300P 30 KATIE KATIE 300P-400P 30 DR. PHIL DR. PHIL DR. PHIL 30			>	
KATIE KATIE 300P-400P 30 DR. PHIL DR. PHIL 30	\$210.00 9/26	10/1 3	W-F, M	'n
300P-400P 30 DR. PHIL DR. PHIL 30 400P-500P 30				
DR. PHIL DR. PHIL 400P-500P 30	\$230.00	10/1 3	W-F, M	m
400P-500P 30				
	\$250.00 9/26	10/1 3	W-F, M	M
PROGRAM : ELLEN CON COM1: ELLEN				

REP: TEL#
CREDIT AD
REM HEADLINE# 6338566
ORDER WOR

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 10.44 *** WTOV-TV ***

:LINE#:REP :CD:	D: TIME PERIOD :	LGTH : SEC	RATE	: START : DATE	: END :S : DATE :	:SPTS: WEEK: : /WK: INVT:	DAYS	: TOTL:
12	500P-600P	30	\$2,600.00	9/26	10/1	1 (W-F, M	1
PROGRAM : CON COM1:	: NWS9 LIVE-FIVE							
13	530A-600A	30	\$500.00	8-18 35/6	1 84 1/8 10/1 81 36/16		W-F M	\ <u>'</u> 1
PROGRAM CON COM1	: NWS9 SUNRS-5:30AM 1: NWS9 SUNRS-5:30AM	АМ АМ		A ly	W W		·) -	
14	600P-630P	30	\$4,000.00	9/26	18/1/81	d	AN W-F, M	н
PROGRAM : CON COM1:	: NEWS 9 AT SIX L: NEWS 9 AT SIX				7			`
15	600A-700A	30	\$900.00	9/26	10/1	1	W-F(M)	1
PROGRAM CON COM1	: NWS9 SUNRS-6AM L: NWS9 SUNRS-6AM)	`
16	700P-730P	30	\$2,100.00	9/26	10/1/01	-	W-F, M	7,
PROGRAM : CON COM1:	: JEOPARDY L: JEOPARDY				7		. '	
17	700A-900A	30	\$1,000.00	9/26	10/1	8	W-F(M)	2
PROGRAM : CON COM1:	: TODAY SHW<) (`
18	730P-800P	30	\$2,000.00	9/26	10/1	1	$W-F_{\star}(M)$,,
PROGRAM CON COM1	: WHEEL-FORTNE L: WHEEL-FORTNE						>	
19	900A-1000A	30	\$170.00	9/26	10/1	ю	W-F, M	ž
PROGRAM CON COMI	: LIVE WTH KELLY							`
20	1130P-100A	30	\$220.00	9/29	9/29	1	SAT	,,,
PROGRAM :	: SAT NITE LIVE L: SAT NITE LIVE							

REP HEADLINE# 6338566

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 10.44 *** WTOV-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : :LINE#: : :	TIME PERIOD : LGTH :	: LGTH :					RATE	: START : DATE	: END : DATE	:SPTS:	WEEK : INVT :	DAYS	:TOTL:
21 700P-730P 30 ¢	30	30			٧r	320	\$200.00	9/29	9/59	Ħ	SAT		٦,
PROGRAM : WEEKEND WHEEL CON COM1: WEEKEND WHEEL	WEEKEND WEEKEND												•
22 700A-900A 30			30	30		\$25	\$250.00	9/29	9/29	H	SAT		۲,
PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	SATURDAY SATURDAY		> >										
23 730P-800P 30	30	30				\$20	\$200.00	9/29	9/29	ч	SAT		_r
PROGRAM : OHIO-EXPLOSION CON COM1: OHIO-EXPLOSION		O-EXPLOSION	<u>z</u> z										`
24 900A-1000A 30	30	30			V/	340	\$400.00	9/29	9/59	ᆏ	SAT		_
PROGRAM : NWS9 SAT MORN CON COM1: NWS9 SAT MORN	NWS9 SAT	SAT											
25 600P-630P 30 \$	30	30			O.	,	\$2,000.00	9/30	9/30	1	SUN		۲
PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	NEWS 9 AT NEWS 9 AT	9 AT 9 AT											
27760.00 OCT/12 \$.00			\$.00	00.8						Ö	CONTRACT TOTAL TOTAL SPOTS		27760.00

ETRF 5% WTOV 61% WTRF 32% WBWO 2% MARKET TOTALS \$45,508

WBWO IS GTRF

SVC- NSI DEMOS- RA35+*

Great * American * Media

URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO:

TRAFFIC MANAGER

FROM:

GREAT AMERICAN MEDIA

RE:

Democratic Congressional Campaign Committee (DCCC)

DATE:

September 25, 2012

Wheeling, OH Broadcast

EFFECTIVE 9/27 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV :30 @ 100%

24177

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV:30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!